



PRESS RELEASE

Cenetron Announces Launch of Archiva Biologistics™

New company to specialize in clinical kit manufacturing, sample logistics, and storage.

Austin, Texas USA –September 15, 2013. Cenetron Diagnostics, Ltd today announced today the launch of an affiliated company, Archiva Biologistics. www.archivabio.com

Archiva Biologistics will focus on the design and manufacture of clinical collection kits, innovative laboratory requisition documents, sample logistics, and sample storage. All facets of Archiva are operationally linked and managed with GlobeSync™, an enterprise-wide 21-CFR-part 11 compliant Laboratory Information Management System, and Manufacturing software platform. GlobeSync is a proprietary software system and data portal developed at Cenetron Diagnostics.

Archiva will be housed in a recently completed 42,000 sq. foot facility, with state-of-the art manufacturing and sample storage capabilities.

Archiva customers are able to utilize individual services, such as kit building or sample storage, or can take advantage of a full complement of services from protocol review, kit design, sample logistics, sample storage and testing.

New customers to Archiva include pharma and biotech companies, a national reference laboratory, *in-vitro* diagnostic companies, and academic institutions.

Dwight DuBois, CEO commented, “Archiva Biologistics has been in development for several years. We recognized that high quality, contained costs, and maximum efficiency of clinical trial and reference laboratory work, start with flawless sample collection, transportation, and storage practices. We have come up with innovative, user-friendly answers to this common problem, based largely on feedback from customers with unmet needs.”

About Cenetron Diagnostics

Cenetron Diagnostics is a premier provider of molecular laboratory services, providing support for anti-viral and oncology drug development programs, and pharmacogenomics. Founded in 1995, Cenetron has supported pivotal global trials in North and South America, Europe, Africa and the Pacific Rim. Cenetron's client list includes leading pharmaceutical clients in the United States and Europe. For further information visit www.cenetron.com